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▶ **PSI**

POWER FOR PROFESSIONALS
International Magazine
For Promotional Products
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JOURNAL



**Stephan Speckbruck,
Christoph Ruhrmann**
Plan Concept Dr. Lichtenberg
The Perfect Team



Reenald Koch
reeko design
Service Provider
For Distributors

PSI 2014
A Feast For The Senses

Product Guide
Christmas
Generation 2.0

Lediberg GmbH
Multitalented Lanybook

15 Years Of CD-Lux
Continuing Expansion



NEW EUROPEAN TOY DIRECTIVE

CHILD SAFETY FIRST

FROM 11-12 SEPTEMBER 2013 IN WARSAW

MARKETING FESTIVAL AND PRINT FESTIVAL



**Marketing Festival
Print Festival**

people unrelated with the advertising industry. During the fair will be organized contest on the Innovation of the Year and the Super Gift in range of prices available in the giftsonline.pl search engine. Once again, will be presented Diamonds of Advertising to Personalities who most support the Polish entrepreneurs. Will be carried out the fifth edition of POS Stars contest for the best displays with an exhibition of submitted realizations. www.festiwalmarketingu.pl

NEW PARTNERSHIP

BRANDCHARGER AND SKROSS COLLABORATION

BrandCharger and Skross have started a partnership bringing two worlds together; Award winning corporate gifts and Swiss-designed travel adapters. "BrandCharger and Skross" is a partnership between two global players with a shared passion for creating meaningful products. "Through BrandCharger's focus on charging products and Skross' world renown travel adapters a strong partnership has been born," said James Ung, BrandCharger's VP of marketing. "We are working with Skross to take connectivity to a whole new level". Skross products speak all languages of electricity and keep you connected when traveling to the America's, Europe, Asia and beyond. Products from Skross are the world's safest and most compact travel companions now made available for the corporate gift market through BrandCharger. Skross line of products are market leader for USB charging devices with many industry awards and one of the first manufacturers in the Industry with full BSCI accreditation. For more information please contact:



James Ung, james@brandcharger.eu - www.brandcharger.eu

KÖSSINGER AG
CHANGE IN SALES

Andrea Steinbauer, sales consultant since 1 October 1999 and later deputy sales manager of Kössinger AG, left the company at the end of June after a total of fourteen years with the company to find a



Andrea Steinbauer left Kössinger, Robert Boenigk has replaced her.

new orientation for herself outside the promotional product industry. Kössinger AG is thus losing an extremely popular member of staff, held in high esteem by customers and colleagues alike. Starting immediately, Robert Boenigk is taking over the former sales territory of Andrea Steinbauer. This brings a familiar face back to Kössinger sales. Robert Boenigk already worked in sales at Kössinger AG from 2001 to 2003. www.koessinger.de

XINDAO
ANDREAS GOLDHAHN
JOINS SALES TEAM

Andreas Goldhahn

The German sales team of Xindao will be strengthened by Andreas Goldhahn. Together with Andre van Offeren and Sebastian Tätzl, Andreas will take the responsibility for customers in the area with codes

7-8-9. In this setting Xindao will have a well balanced team to further upgrade the level of service towards the clients in Germany.

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Marketing Festival Print Festival



9-10th September 2013, Warsaw

GIFTS | POS | PACKAGING | OOH | VISUAL&PRINT | SUPPLIERS OF MEDIA & EQUIPMENT

Marketing Festival (before: Gifts Exclusive Fair) and **Print Festival** are unique combination of exhibition stands, trainings, presentations and conferences. The exhibitors are companies from the wide advertising market: suppliers of promotional items, printers, manufacturers of POS and packaging, Digital Signage and the suppliers of media and equipment. The festival is dedicated to the representatives of advertising agencies, printers and marketing professionals.

During the fair will be organized contest on the **Innovation of the Year** and the **Super Gift** in range of prices available in the giftsonline.pl search engine. Will be carried out the fifth edition of **POS STARS** contest for the best displays with an exhibition of submitted realizations.

On the second day of Fair will be training: **MARKETING DURING CRISIS. SHOPPINGSHOW - CONSUMER COMMUNICATION.**

Marketing Festival and Print Festival is organized by OOH Magazine.

