



01 / January

- INKS
- SUBLIMATION
- PRINT ON TEXTILES
- COMPARISONS: „Plotters UV, latex, solvent, freeze. Welders, laminators, Plastic bending devices, Engraving and milling machines, Cutting machines. Banners, Mesh, Textiles, Canvas, Foils, Wallpapers, Paper, Photographic paper, boards, laminates, POS materials, inks, digital printing sheet machines, media for color laser printing, Bookbinding Equipment, Marking promotional items (such as laser, screen printing, pad printing)

• MULTIFUNCTIONAL MACHINES

- MAP OF MEDIA & MACHINES SUPPLIERS: large format printing, sheet digital printing, gadgets marking, label printing, packaging production
- Web2Print
- Packaging / Software

(R) 15.12 (A) 07.01 (E) 10.01



02 / April

- PACKAGING Packing machines Packaging materials
- LABELS Label printing machines Label printing materials

• CAR WRAPPING

• LOW COST PRINTING

• PRINT FINISHING

- MAP OF MEDIA & MACHINES SUPPLIERS: large format printing, sheet digital printing, gadgets marking, label printing, packaging production
- Web2Print
- Packaging / Software

(R) 18.03 (A) 25.03 (E) 07.04



03 / September

- WEB 2 PRINT
- PRINT UV
- FESPA NEWS / MARKETING, PRINT & PACKAGING FESTIVAL
- COMPARISONS: „Plotters UV, latex, solvent, freeze. Welders, laminators, Plastic bending devices, Engraving and milling machines, Cutting machines. Banners, Mesh, Textiles, Canvas, Foils, Wallpapers, Paper, Photographic paper, boards, laminates, POS materials, inks, digital printing sheet machines, media for color laser printing, Bookbinding Equipment, Marking promotional items (such as laser, screen printing, pad printing)

• DIGITAL PRINT PRODUCTION

- MAP OF MEDIA & MACHINES SUPPLIERS: large format printing, sheet digital printing, gadgets marking, label printing, packaging production
- Web2Print
- Packaging / Software

(R) 30.06 (A) 18.07 (E) 18.08



04 / October

- FOILS
- FUNDING FOR PRINTING
- PHOTOBOOKS
- Summary of MARKETING, PRINT & PACKAGING FESTIVAL

- MAP OF MEDIA & MACHINES SUPPLIERS: large format printing, sheet digital printing, gadgets marking, label printing, packaging production
- Web2Print
- Packaging / Software

(R) 26.09 (A) 04.10 (E) 14.10



Marketing, Print & Packaging Festival

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redakcja@oohmagazine.pl
www.oohmagazine.pl

Deadline:

(R) editorial materials / advertisements reservations

(A) print acceptance / provide advertisements

(E) date of issue



An undisputed leader in the sector of trade press devoted to widely understood advertisement. OOH Magazine is addressed to an executives or managers responsible for advertising budgets of big companies, media houses, advertising agencies and representatives of advertising sector.
Sectors: OOH, visual & print, digital print, POS, digital signature, packaging, promotional products.

DISTRIBUTION

Subscription, distribution on commercial fairs and delivery to selected data base:

- Final clients' marketing department (corporations and medium size companies)
- Marketing and purchasing departments of major companies and small and medium size companies
- BTL & ATL advertising agencies, marketing and Public Relations agencies
- Manufacturers of packaging and labeling
- Outdoor advertising agencies and outdoor companies
- Printing-houses – large format printing
- Advertising producers
- Suppliers of media and machines
- Regular clients, importers, producers

Nationwide range. Circulation - 4,000 copies. Frequency - 4 issues per year.



Member of:



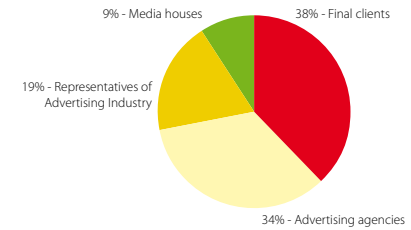
Media partner:



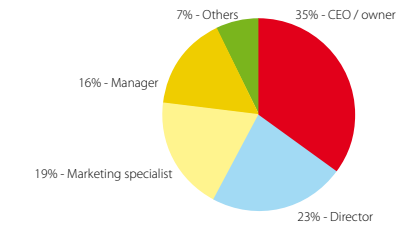
Media cooperation:



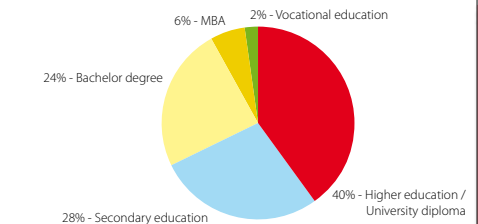
STATISTICS



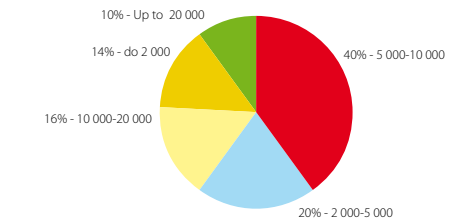
distribution



position



education



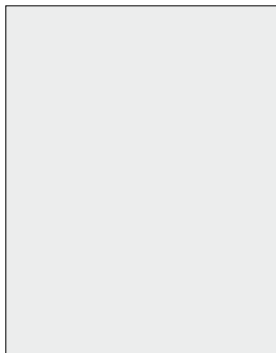
income



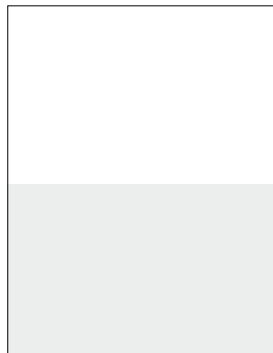
OOH magazine

1 page - 800 €
 1/2 page - 500 €
 4th cover - 1300 €

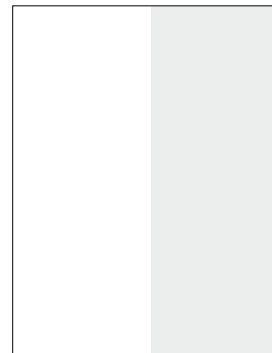
1 page / 4th cover
 205 x 265 mm



1/2 page / horizontal
 205 x 130 mm



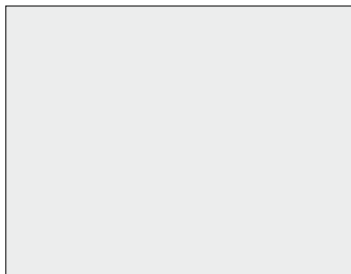
1/2 page / vertical
 100 x 265 mm



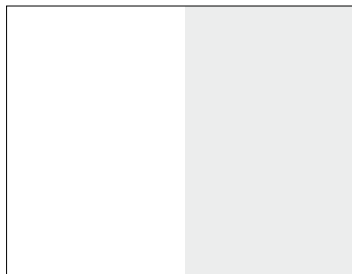
promo catalogs

1 page - 500 €
 1/2 page - 300 €
 presentation - 200 €
 4th cover - 900 €

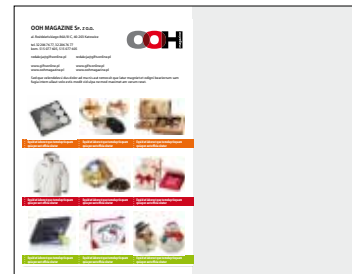
1 page / 4th cover
 265 x 205 mm



1/2 page / vertical
 130 x 205 mm



presentation AA / FC
 1/2 page / vertical



www.oohmagazine.pl
www.giftsonline.pl

banner 960 x 200 pix
 homepage - 150 € / month
 subpages - 100 € / month

newsletters

Advertising Agencies - 100 €
 Final Customers - 100 € / 5000 records

www.oohmagazine.pl
 Banner 960 x 200 pix



www.giftsonline.pl
 Banner 960 x 200 pix

