



01 / February

- Festivals & Events Marketing
- Sports marketing

- Cardboard displays
- Point of sale display

- DS in point of sale

- Gadgets for promotions
- Gadgets to 10 PLN
- Gadgets as a tool of work

- Promotional labels & packaging
- Plastics packaging

- Print on fabric
- Wallpaper print

(R) 30.01 (A) 03.02 (E) 11.02



02 / April

- Exhibition marketing
- Ambient / Airwalls

- Stands and islands
- POS Innovations

- DS Innovations

- Calendars
- Promotional textiles
- Promotional bags

- Labels & packaging for food industry
- Glass packaging

- Photobooks
- Low-input advertising printing
- print finishing

(R) 18.03 (A) 25.03 (E) 07.04



03 / September

- Creation or creature?
- Christmas marketing

- Mini POS (plexiglas, counters)
- Designing

- Screens (LEC, LCD, touch, XXL)

- Christmas gifts
- Sweets/Drinks/Alcohol/ Gifts baskets
- Promotional ceramics

- Paper & cardboard labels and packaging
- Designing

- Printing on rigid substrates
- Interior design (print & decorative materials)

(R) 16.08 (A) 23.08 (E) 09.09



04 / October

- Pharmaceutical marketing
- Prohibited marketing

- Report POS
- Luxury POS

- DS. solutions

- Luxury gadgets
- Medical gadgets

- Metal packaging
- Labels & packaging for cosmetic, pharmaceutical and alcohol industry

- Car wrapping
- Personalization

(R) 19.09 (A) 26.09 (E) 06.10

MARKETING

POS

DS

PROMO

LABELS & PACKAGING

DRUK



Deadline:

- (R) editorial materials / advertisements reservations
- (A) print acceptance / provide advertisements
- (E) date of issue

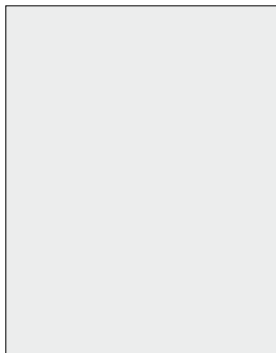
OOH magazine Sp. z o.o.
 Al. Roździeńskiego 86a/IIIc
 40-203 Katowice
 tel./fax + 48 32 206 76 77
 redakcja@oohmagazine.pl
 www.oohmagazine.pl



OOH magazine

1 page - 800 €
 1/2 page - 500 €
 4th cover - 1300 €

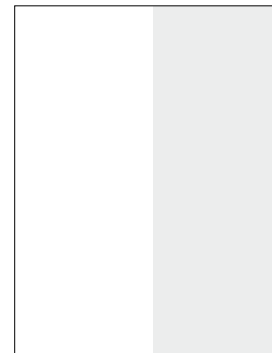
1 page / 4th cover
 205 x 265 mm



1/2 page / horizontal
 205 x 130 mm



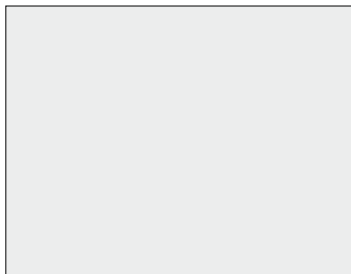
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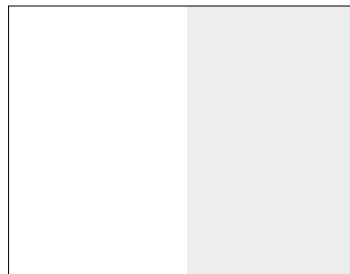
promo catalogs

1 page - 500 €
 1/2 page - 300 €
 presentation - 200 €
 4th cover - 900 €

1 page / 4th cover
 265 x 205 mm



1/2 page / vertical
 130 x 205 mm



presentation AA / FC
 1/2 page / vertical



www.oohmagazine.pl
www.giftsonline.pl

banner 960 x 200 pix
 homepage - 150 € / month
 subpages - 100 € / month

newsletters

Advertising Agencies - 100 €
 Final Customers - 100 € / 5000 records

www.oohmagazine.pl
 Banner 960 x 200 pix



www.giftsonline.pl
 Banner 960 x 200 pix

