



### 01 / January

- INKS
- SUBLIMATION
- PRINT ON TEXTILES
- COMPARISONS:  
„Plotters UV, latex, solvent, freeze. Welders, laminators, Plastic bending devices, Engraving and milling machines, Cutting machines. Banners, Mesh, Textiles, Canvas, Foils, Wallpapers, Paper, Photographic paper, boards, laminates, POS materials, inks, digital printing sheet machines, media for color laser printing, Bookbinding Equipment, Marking promotional items (such as laser, screen printing, pad printing)

- MULTIFUNCTIONAL MACHINES

- MAP OF MEDIA & MACHINES  
SUPPLIERS: large format printing, sheet digital printing, gadgets marking, label printing, packaging production
- Web2Print
- Packaging / Software

(R) 15.12 (A) 07.01 (E) 10.01



### 02 / April

- PACKAGING  
Packing machines  
Packaging materials
- LABELS  
Label printing machines  
Label printing materials
- CAR WRAPPING
- LOW COST PRINTING
- PRINT FINISHING

- MAP OF MEDIA & MACHINES  
SUPPLIERS: large format printing, sheet digital printing, gadgets marking, label printing, packaging production
- Web2Print
- Packaging / Software

(R) 18.03 (A) 25.03 (E) 07.04



### 03 / September

- WEB 2 PRINT
- PRINT UV
- FESPA NEWS / MARKETING, PRINT & PACKAGING FESTIVAL
- COMPARISONS:  
„Plotters UV, latex, solvent, freeze. Welders, laminators, Plastic bending devices, Engraving and milling machines, Cutting machines. Banners, Mesh, Textiles, Canvas, Foils, Wallpapers, Paper, Photographic paper, boards, laminates, POS materials, inks, digital printing sheet machines, media for color laser printing, Bookbinding Equipment, Marking promotional items (such as laser, screen printing, pad printing)

- DIGITAL PRINT PRODUCTION

- MAP OF MEDIA & MACHINES  
SUPPLIERS: large format printing, sheet digital printing, gadgets marking, label printing, packaging production
- Web2Print
- Packaging / Software

(R) 16.08 (A) 23.08 (E) 09.09



### 04 / October

- FOILS
- FUNDING FOR PRINTING
- PHOTOBOOKS
- Summary of MARKETING, PRINT & PACKAGING FESTIVAL

- MAP OF MEDIA & MACHINES  
SUPPLIERS: large format printing, sheet digital printing, gadgets marking, label printing, packaging production
- Web2Print
- Packaging / Software

(R) 26.09 (A) 04.10 (E) 14.10



**Deadline:**

- (R) editorial materials / advertisements reservations**
- (A) print acceptance / provide advertisements**
- (E) date of issue**

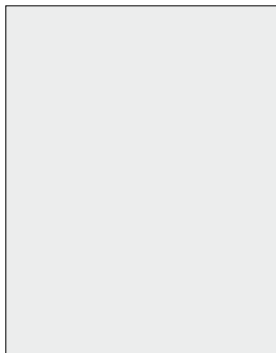
**OOH magazine Sp. z o.o.**  
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**40-203 Katowice**  
**tel./fax + 48 32 206 76 77**  
**redakcja@oohmagazine.pl**  
**www.oohmagazine.pl**



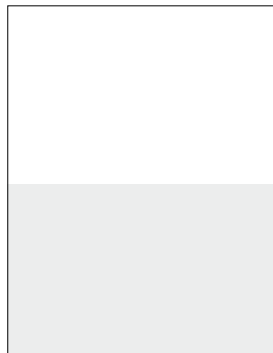
**OOH magazine**

1 page - 800 €  
 1/2 page - 500 €  
 4th cover - 1300 €

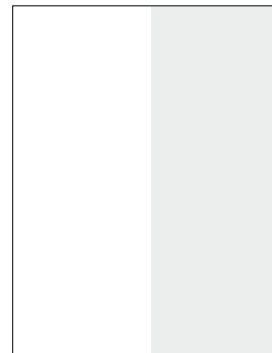
1 page / 4th cover  
 205 x 265 mm



1/2 page / horizontal  
 205 x 130 mm



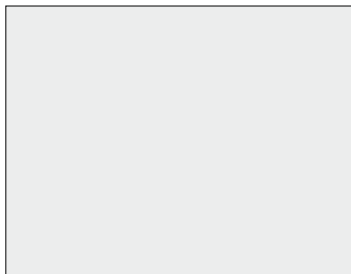
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 100 x 265 mm



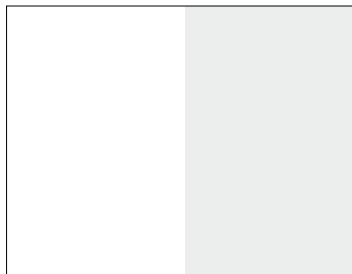
**promo catalogs**

1 page - 500 €  
 1/2 page - 300 €  
 presentation - 200 €  
 4th cover - 900 €

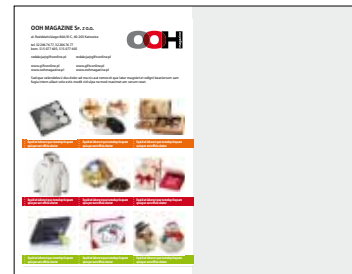
1 page / 4th cover  
 265 x 205 mm



1/2 page / vertical  
 130 x 205 mm



presentation AA / FC  
 1/2 page / vertical



**www.oohmagazine.pl**  
**www.giftsonline.pl**

banner 960 x 200 pix  
 homepage - 150 € / month  
 subpages - 100 € / month

**newsletters**

Advertising Agencies - 100 €  
 Final Customers - 100 € / 5000 records

www.oohmagazine.pl  
 Banner 960 x 200 pix



www.giftsonline.pl  
 Banner 960 x 200 pix

