



Marketing Festival

EXPO XXI, Warsaw, POLAND |

7-8 September 2016



About the event

Marketing Festival is an unique combination of exhibition stands, trainings, presentations and conferences. The exhibitors are companies from the wide advertising market: suppliers of promotional products, printers and manufacturers of POS.

Target Group

The festival is dedicated to the representatives of advertising agencies and printers. The Festival includes only selected group of Visitors excluding persons not connected with the advertising business. Organizer lays emphases on the quality of contacts rather than their quantity. OOH magazine reserves the right to refuse admission to the fair to people unrelated with the advertising industry.



Additional events

“Marketing MIX” - event for the cosmetic and pharmaceutical market, dedicated to the promotion at point of sale. Among the confirmed speakers can be found names of polish marketing leaders: Paweł Tkaczyk, Natalia Hatałska and Marcin Gieracz. Event is dedicated to representatives of advertising agencies and marketing departments.

Once again, will be organized **Super Gift** contest for the best promotional products. It will take place the next edition of **POS STARS** - contest for the best displays with an exhibition of submitted realizations.





Fair's publishing

During the fair will be published the next edition of trade fair catalogues **PROMO**, containing a wide range of christmas gifts and printing offers. Catalogue is dedicated to advertising agencies and final customer.



Last edition

Marketing Festival 2015 took place on 9 -10 September 2015 in Warsaw.

- More than 200 exhibitors
- 4 thousand visitors
- Thousands of promotional products
- POS, advertising printing & creative printing
- Designed packaging

Patronage over the event took Polish Chamber of Packaging and Polish Chamber of Promotional Articles.

Marketing Festival is organized by OOH magazine.

Order booth or ask for more information:

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