



Print Festival

EXPO XXI, Warsaw, POLAND |

7-8 September 2016



About the event

Print Festival is an unique combination of exhibition stands, trainings, presentations and conferences. The exhibitors are companies from the wide advertising: suppliers of machines, printers, packaging and the suppliers of media and equipment.

Target Group

The festival is dedicated to the printing houses and advertising agencies. The Festival includes only selected group of Visitors excluding persons not connected with the advertising business. Organizer lays emphases on the quality of contacts rather than their quantity. OOH magazine reserves the right to refuse admission to the fair to people unrelated with the advertising industry.



Additional events

“Colour Management Academy” - workshops will be dedicated to the correct color reproduction on the screen and in print. The event is organized by the magazine “The World of Printing”.

Moreover will be organized another workshops: **printing UV** workshops and training of **thermal transfer**.

Once again will be organized **Gold Medal** contest for innovative products, equipment and software. It will take place the next edition of **POS STARS** - contest for the best displays with an exhibition of submitted realizations.





Fair's publishing

During the fair will be published the next edition of special report: **MEDIA & MACHINES SUPPLIERS** - which is the largest comparison in Poland for advertising production industry. Catalogue is dedicated to advertising agencies and printers.



Last editions

Print Festival 2015 took place on 9 -10 September 2015 in Warsaw.

- More than 200 exhibitors
- 4 000 visitors
- Printing machines
- Media & printing solutions
- POS, advertising printing & creative printing
- Designed packaging

Patronage over the event took Polish Chamber of Packaging and Polish Chamber of Promotional Articles.

Marketing Festival is organized by OOH magazine.

Order booth or ask for more information:

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www.printfestival.pl