

GIFTS | POS | PACKAGING | LABELS | OOH | PRINT | MEDIA & MACHINES SUPPLIERS



Marketing, Print & Packaging Festival

EXPO XXI, Warsaw, POLAND |

10-11 September 2014

Marketing, Print & Packaging Festival (before: Marketing & Print Festival) are unique combination of exhibition stands, trainings, presentations and conferences. The exhibitors are companies from the wide advertising market: suppliers of promotional items, printers, manufacturers of POS and packaging, Digital Signage and the suppliers of media and equipment.

The festival is dedicated to the representatives of advertising agencies, printers and marketing professionals. The Festival includes only selected group of Visitors excluding persons not connected with the advertising business. Organizer lays emphases on the quality of contacts rather than their quantity. OOH magazine reserves the right to refuse admission to the fair to people unrelated with the advertising industry.

During the fair will be organized Super Gift contest in range of prices available in the giftsonline.pl search engine. Once again, will be organized Gold Medal contest for innovative products, equipment and software. During the fair will be organized conference Web2Print "Print&Win" and dedicated to software in packaging industry;

[- Fair is still on the forefront of promotional&marketing activities taking up by the companies. For B2B sector it is an excellent opportunity to transfer relationships to real world, previously held only by phone or the Internet. The restrictive selection of visitors allowed our exhibitors to meet only with important partners in the industry - says Robert Załupski, Project Director.]

During the fair will be published the next edition of special report: MEDIA & MACHINES SUPPLIERS - which is the largest comparison for advertising production industry. For the eighth time will be issued a trade fair catalogs PROMO, containing a wide range of Christmas gifts and printing. They will be published in two separate publications: to advertising agencies and to final customers.

Previous edition of fair took place in Warsaw from September 9-10, 2013. Around 130 exhibitors showed on their booths thousands of promotional products and media & machines for wide printing market for almost three thousand visitors. It took place also the fifth edition of POS Stars, contest for the best displays with an exhibition of submitted realizations. The competition attracted 13 companies, putting a total of 24 displays in eight categories.

Patronage over the event took Polish Chamber of Packaging, Polish Chamber of Promotional Articles, Polish Chamber of Printing, Polish Association of Self-Adhesive Label Producers and the Polish Association of Flexographers.

Marketing, Print & Packaging Festival is organized by OOH Magazine.

Order booth or ask for more information:

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